

SEOJIN YOON

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EDUCATION

University of Texas at Austin

Expected May 2025

B.S. in Advertising - Moody College of Communication

Elements of Computing Certificate - College of Natural Sciences

EXPERIENCE

University Unions | University of Texas at Austin

Junior Graphic Designer

08/22 - Present

- Designs print and digital materials to be used for the University Unions with Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- Creates illustrations to present to clients, discusses with them, and makes orders to vendors for print

Campus Events + Entertainment | Asian American Culture

Event Coordinator

09/21 - 11/21

- Collaborated with a partner to coordinate a carnival-themed school event: "Miyazaki Festival", attracting 800+ students
- Managed event logistics and details such as venue set-up, catering, event security, volunteering, advertising, budgeting, and evaluating feedback for improving future events
- Designed ideas for the advertising and strategized ways with my partner to best promote the event

PROJECTS

laun | HackTX

- Collaborated with a team of 4 people to create a mobile app that assists students living in a college dorm to do their laundry with ease.
- Designed the user experience and interface of the app, and communicated these concepts to the developers of the team with wireframes and high-fidelity prototypes using Figma

Climaware | Longhorn Hack for Humanity Hackathon

- Collaborated with a team of 3 people to create a google chrome extension that promotes climate change awareness (HTML/CSS/JS)
- Implemented a feature (in chrome extension) to gather news articles related to climate change to be displayed every time the extension icon is clicked using an API

SKILLS

Software: Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office (Word, Excel, PowerPoint), Google Workspace, Final Cut Pro, Canva, Figma

Programming/Other: Python, HTML/CSS/JavaScript (Basic)