

# MIU NAKATA

## CONTACT

 Austin, TX / Conroe, TX

 nakatmiu@utexas.edu

 www.linkedin.com/in/miu-n

## MY PORTFOLIO:

[miunakata.com](http://miunakata.com)

## SKILLS

### Software/Technical

Adobe Creative Cloud, Figma, Canva, Python, HTML, Javascript, jQuery, Linux, PHP, Miro

### Creative

Graphic design, Creative Direction, Filmmaking, Animation, VFX, Post-Production

### Interpersonal Skills

Public Speaking, Team leadership, Adaptability, Presentation, Project Planning/Management

### Social Media

Digital Marketing, Influencer Marketing, Creative Strategy


### Languages

Native Japanese & English

## COURSEWORK

Data Structure, Elements of Graphics/Visualization, Web Programming, Experimental Storytelling, Audience Development and Engagement

## AWARDS

 University Dean's List Honors

 2020 SXSW Jury Award Winner

 2021 Best Animation Visionary Award - holidays 365 International Film festival

 2021 FECEA Best Production Design Winner

## EXPERIENCE

### Texas Immersive Institute / Experience Designer

January 2022 - Present

Clients: Dell Technologies, Dog House Productions, City of Austin  
Design user experiences and implement immersive technologies (e.g., AR/VR) as a student consultant in the 2020 cohort of Texas Immersive specialization program

### UT Moody College of Communication / Undergraduate Learning Assistant

January 2022 - Present

- - Facilitate over 100 students engagement through activities in class and reinforce understanding of lecture material
- - Hold weekly office hours and evaluated assignments, exams, and projects
- **Guest Lecturer x 2**
- - Gave a guest lecture to over 150+ students on the topic of Adapted media (Films & TVs) from countries all over world.

### Texas Student Television (TSTV) / Marketing Director

January - May 2022

- Maintains a coherent voice of TSTV distributed through social media outlets
- Gather, organize, and interpret social media metrics each semester
- Recruits and works with the social media team

### PBS NewsHour / Post-Production Intern: [Link](#)

Director/Editor 2019 - 2020

- Directed and edited a documentary short for PBS Student Reporting Labs
- Brainstormed and executed the interview and lead the team on the topic of school councilors being the vital resource for students

### Content Producer/Brand Ambassador

Freelance 2018 - Present

- Create entertainment content on [Tiktok](#), with a niche in Japanese culture, beauty, and daily vlogs, gained over 100k followers and 1.8M overall likes

## PROJECTS

### UI/UX Project: Camp Furbish - [Prototype](#) - [AR App](#) / [AR Fishing](#) / [Teaser](#)

January - April 2022

- Prototyped an app and AR for our client with a team of 4 creatives, Dell Technologies, for the annual flagship conference Dell Tech World to communicate Dell's sustainability efforts to create broader awareness and inspire others to act.

### UI/UX Project: Wizarding World Wand - [Concept & Idea](#) / [Teaser](#)

September - December 2022

- Created a user-experience project with a team of 3 creatives for our client Flying Dog House Productions. We targeted the theme park audience, specifically the Harry Potter fans to create an app with an AR extension.

### Short Film: Wish Upon a Snowman - Director, Animator / [LINK](#)

- 2020 SXSW Jury Award Winner
- Audience Award Winner (Reel Girls Fest)

## EDUCATION

### University of Texas at Austin

May 2024

Double major: B.S. in Advertising & Radio-Television-Film  
Certificate in Computer Science