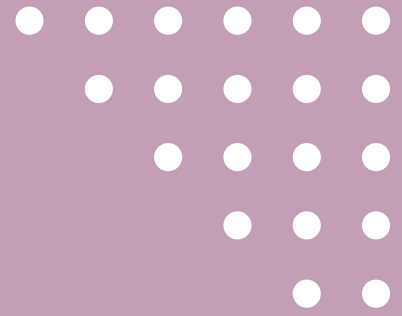


# JULIA MATA

ADVERTISING &  
IMMERSIVE EXPERIENCES




## SKILLS

- Adobe CC
- Audience Development
- Campaign Planning
- Consumer Relations
- Figma
- Immersive Experience Coordination
- Problem-Solving
- Time Management
- Verbal & Written Communication

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 (832) 296-6504

 [julia.r.mata51@gmail.com](mailto:julia.r.mata51@gmail.com)

 2215 Rio Grande  
Austin, TX 78705

 [juliamataportfolio.godaddysites.com/](http://juliamataportfolio.godaddysites.com/)

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## EDUCATION

### ADVERTISING M.A.

University of Texas  
2021-2023

### ADVERTISING B.A.

### PUBLIC RELATIONS B.A.

Texas Tech University  
2016-2020

## EXPERIENCE

### COMMUNITY ASSISTANT

Storybuilt; Twenty Two 15

Current

- Handle daily office tasks such as answer phones, respond to emails, track metrics, organize and file documents
- Lease out apartments
- Assist residents with any complaints or questions

### PUBLIC RELATIONS COORDINATOR

Texas Immersive Institute

Spring 2022

- Created a contact list, reached out on social media to Austin organizations, and set up meetings for the founder to spread awareness for the Institute
- Assisted in planning and executing events
- Managed Medium publication and writing staff

### BARTENDER, SERVER, SUITE ATTENDANT

Invited

Fall 2018- Fall 2019, Spring 2021- Fall 2021, Fall 2022

- Ensured members received quality customer service
- Used problem solving skills to overcome any obstacles
- Communicated in a professional manner with members

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### VOLUNTEERING

SXSW 2022

Anime West Texas 2018