

BRYN JORGENSEN

GRADUATE STUDENT AT UT AUSTIN

CONTACT

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EDUCATION

University of Texas at Austin

M.A. Advertising

Anticipated Class 2023

University of Utah

B.A. Communication

Class 2021

WORK EXPERIENCE

~~2022-~~ present Texas Immersive Institute
Creative Director
(The In Between)

- Leads 25 students across 5 teams as capstone experience
- Provides clear direction of creative vision
- Prototypes activations through Figma
- Researched near death experiences to develop narrative structure

~~2022~~ Texas Immersive Institute
Immersive Fellow
(Experience Waller Creek)

- Designed and implemented a web-based tour for students
- Collaborated on walking tour scripts
- Elaborated "Creeky Monster" character

~~2022-~~ present Moody College of
Communication at UT Austin
Teaching Assistant

- Mentors students in the Advertising program
- Monitors student progress in the course and reports to professor
- Coordinates guest speakers for course enrichment

~~2022-~~ present Advertising Graduate Council
President

- Coordinates events for a cohort of 70 Master of Arts in Advertising students
- Facilitates connections between current students and Alumni through networking opportunities, guest speakers, workshops, etc.