

Anthony Le

Austin, TX
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EXPERIENCE

Dr. Mike Williamson — *Assistant*

FEBRUARY 2020 - APRIL 2020

- Assisted in over 20 molding procedures by ensuring the cleanliness of tools used in practice.
- Optimized filing storage by updating patients' information to a digital medium.

Freelance — *Graphics Designer*

OCTOBER 2021 - PRESENT

- Created and designed over 500 thumbnails for small YouTube channels.
- Collaborated with YouTubers in order to optimally attract viewers through thumbnail advertisements.

SAFE Alliance — *Personal Assistant*

NOVEMBER 2019

- Assisted on the set for Austin SAFE's film, where we brought awareness towards abuse and sexual assault.

EDUCATION

The University of Texas at Austin — *B.S. Advertising*

MINOR IN INFORMATICS- HCI/UX

MAY 2024

LEADERSHIP AND ACTIVITIES

Omega Phi Gamma — *Graphics Design and PR Chair*

- Conceptualize shirt designs for sale, which have amounted to a total of \$7,500 in revenue.
- Collaborated with commercial business over digital designs to attract customers
- Designed over 10 fundraising flyers that have attracted on average 200 people per event.
- Increased digital media interaction on Instagram by about 35%

Omega Phi Gamma — *Social Internal Chair*

- Orchestrate social events that have generated over \$20,000 in profit
- Supervise a team of 10 to ensure events follow a strict event planner

SKILLS

Graphic design
Creative thinking
Design thinking
Video editing
UI/UX design

TOOLS

Adobe Photoshop
Adobe Premiere Pro
Figma
Canva
Microsoft Excel

AWARDS

South by Southwest (SXSW) Film Competition Placed 2nd out of 120 people across 5 districts in Texas in SXSW High School Film Competition

Scholastic and Writing Received 2 silver keys for 2D photography

LANGUAGES

English
Vietnamese