

Avery Tellam

ADVERTISING & STRATEGIC COMMUNICATIONS

PROFILE

Creative, high-energy, and driven with a passion for persuasion. Interested in all facets of the advertising process.

EDUCATION

University of Texas - Stan Richards School of Advertising

MA in Advertising 2022-2024

Loyola University New Orleans

BA in Mass Communications 2018-2022

EXPERIENCE

University of Texas - Stan Richards School of Advertising

Teaching Assistant Spring 2023

AAF National Student Advertising Competition

Plans Book Coordinator 2021-2022 School Year

- Led creation of the campaign plans book for Meta Quest 2.
- Created copy for the print and video campaign.

Loyola University New Orleans

Student Ambassador/Orientation Leader 2020-2022 School Year

- Planned and coordinated activities for incoming freshmen.
- Conducted training on diversity & inclusion, campus safety, academic success strategies, and campus life.
- Conducted prospective student tours.

Loyola University New Orleans School of Communication

Facebook & YouTube Team Spring 2020

- Wrote copy for Facebook posts.
- Scheduled and posted YouTube and Facebook posts.
- Edited video content for YouTube.

We Talk Radio Network

Advertising Intern Summer 2021

- Wrote copy for social media posts.
- Designed & wrote communications for We Talk Radio events.

PinnTag

Advertising intern Spring & Summer 2022

- Performed market research.
- Wrote copy for investor pitch decks.

Skills

Adobe Suite

Microsoft Office

Podcasting

Social Media Strategies

Photography & Videography

Licensed FAA Drone Pilot

Awards & Organizations

Delta Gamma Sorority

Director of Sisterhood Events

Loyola Dean's List

Spring & Fall 2019, Fall 2021

Loyola Cheer


Scholar Athlete 2019 & 2020

Loyola Student Senate

2019-2021 Senator & Senator at Large

Contact

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